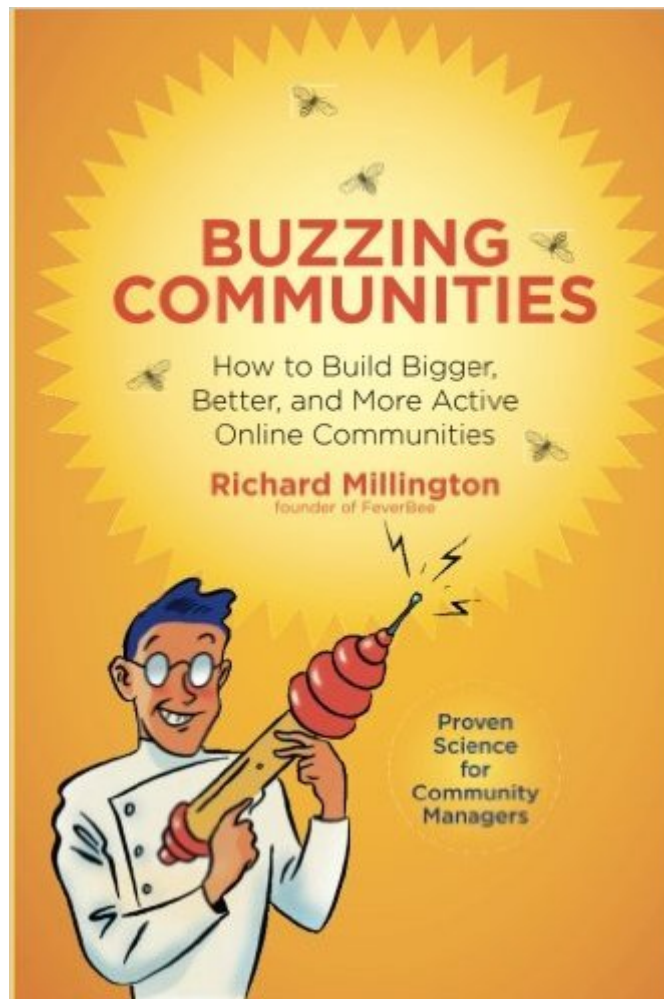


The book was found

Buzzing Communities: How To Build Bigger, Better, And More Active Online Communities



Synopsis

Buzzing Communities cuts through the fluff to offer a clear process for creating thriving online communities. This book combines a century of proven science, dozens of real-life examples, practical tips, and trusted community-building methods. This step-by-step guide includes a lifecycle for tracking your progress and a framework for managing your organization's community efforts. This Book Will Help You to Understand what the members of your community really want. Dramatically increase the number of newcomers that become regulars. Avoid the mistakes most organizations make when they try to build online communities. Develop a fantastic, user-friendly website for your members. Grow your online community to critical mass and beyond Keep members engaged and active in your community. Measure the community's return on investment and explain the benefits to your organization.

Book Information

Paperback: 292 pages

Publisher: FeverBee (October 18, 2012)

Language: English

ISBN-10: 0988359901

ISBN-13: 978-0988359901

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (31 customer reviews)

Best Sellers Rank: #305,069 in Books (See Top 100 in Books) #223 in [Books > Computers & Technology > Internet & Social Media > Social Media](#)

Customer Reviews

I have long been a fan of Rich Millington and the excellent advice he dispenses daily from his blog at FeverBee.com. For those involved with leading online communities, you need to go to FeverBee and subscribe to his updates. You'll benefit from the brief, insightful posts he publishes nearly every weekday. I was extremely glad, therefore, when his book *Buzzing Communities: How to Build Bigger, Better, and More Active Online Communities* was published a few months ago. I readily digested it upon arrival and am eager to share these thoughts with you about the contents of the book, why it's important, and what specific actions it has already prompted me to take in order to be a more professional and effective community manager. The book's two parts and twelve chapters span nearly 300 pages and are devoted to the categories of "How to Manage Your Community" and

"Everything You Need to Know About Your Members," with the vast majority of space given to the former. The part on managing your community includes nine chapters: Strategy; Growth; Content; Moderation; Influence and Relationships; Events and Activities; Business Integration; Return on Investment; and User Experience. The second part includes: The Community Ecosystem; Competition - Existing Online Communities; The Audience - Demographics, Habits, and Psychographics; and a wrap-up on Community Management Success. Online community management is a relatively new profession that still lacks much in the way of formal training, education, certification, standards, and proven, documented, and accepted best practices.

[Download to continue reading...](#)

Buzzing Communities: How to Build Bigger, Better, and More Active Online Communities How to Make Your... BIGGER! The Secret Natural Enlargement Guide for Men. Proven Ways, Techniques, Exercises & Tips on How to Make Your Small Friend Bigger Naturally Sleep Smarter: The Ultimate Guide To Sleep Better, Feel Better By Having Healthy Sleeping Habits (sleep smarter, sleep better, healthy sleep habits, sleep ... healthy sleep, sleep apnea, feel better) The Complete Works of Stephen Crane (12 Complete Works of Stephen Crane Including The Red Badge of Courage, Maggie - A Girl of the Streets, Active Service, The O'Ruddy, Active Service, And More) Buzzing Hemisphere / Rumor Hemisf rico (Camino del Sol) How to Get a Bigger Butt and Better Hips Sexy Hips, Bigger Butts: Build Curves Like a Goddess & Make Sure the World Notices Active Directory: Designing, Deploying, and Running Active Directory The Everything Parent's Guide to Children with Asthma: Professional advice to help your child manage symptoms, be more active, and breathe better How to Think Bigger: Aim Higher, Get More Motivated, and Accomplish Big Things The Permaculture Promise: What Permaculture Is and How It Can Help Us Reverse Climate Change, Build a More Resilient Future on Earth, and Revitalize Our Communities BUSINESS: Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) The Healing Heart for Communities: Storytelling for Strong and Healthy Communities (Families) Better Than Before: What I Learned About Making and Breaking Habits--to Sleep More, Quit Sugar, Procrastinate Less, and Generally Build a Happier Life How to Build a Facebook Community and Sell More Online Courses: The Edupreneur's Guide Law of Attraction: Unleash The Secret Power Within and Learn How To Manifest More Money, More Love, More Success, More Abundance In No Time: (Special Bonus: ... Money, Success, Happiness & Love,) How to Build a Computer: Learn How to Build Your Own Computer From Scratch. The Parts, Connecting Everything Together, Installation and more (PC, Windows, Gaming System, Media System, Linux)

Hollywood Babylon Strikes Again!: More Exhibitions! More Sex! More Sin! More Scandals Unfit to Print (Blood Moon's Babylon) Bigger than Ben-Hur: The Book, Its Adaptations, and Their Audiences (Television and Popular Culture) The Everything Easy Large-Print Crosswords Book: Bigger and Easier Than Ever

[Dmca](#)